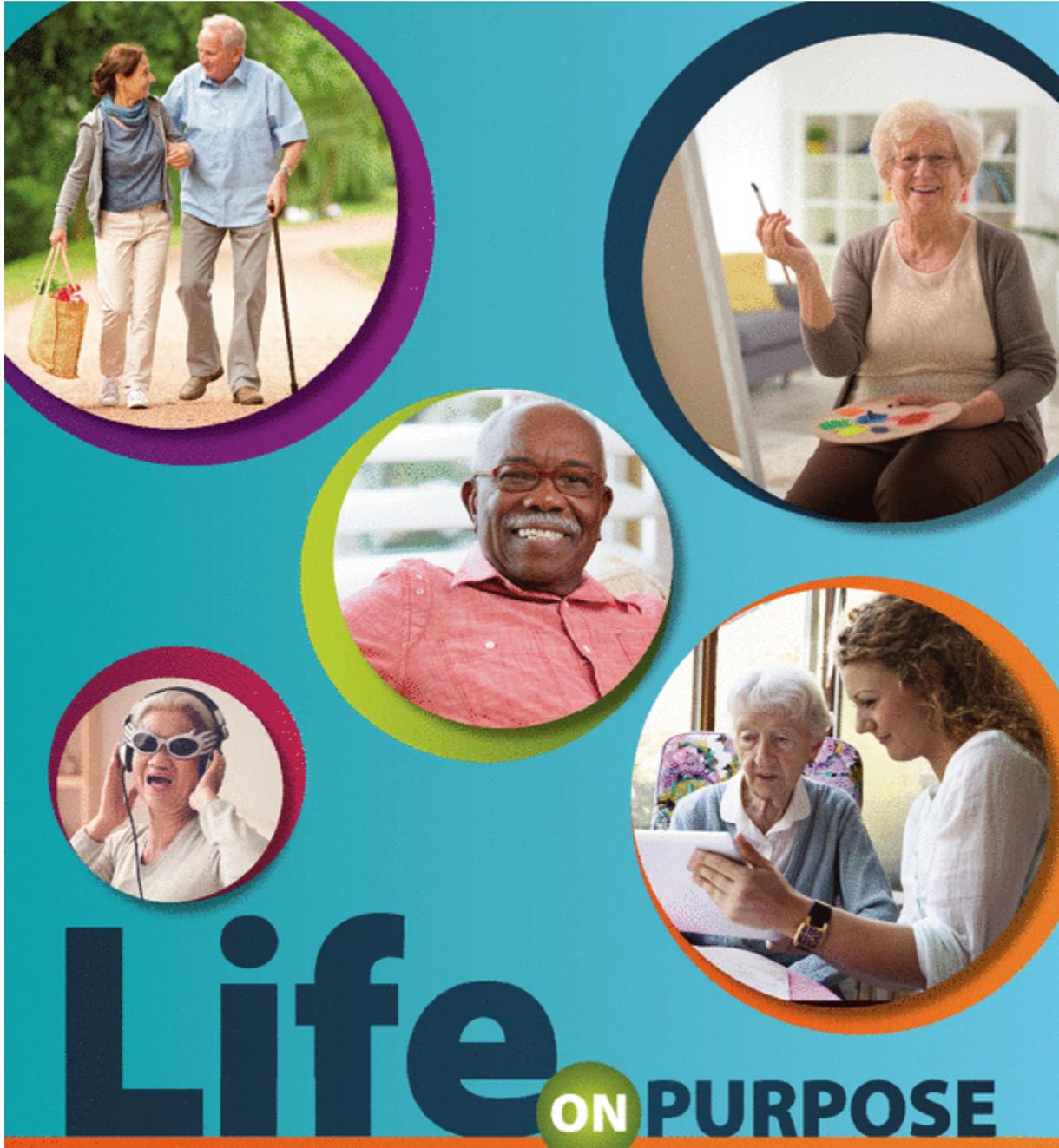


CALL FOR PRESENTATIONS



LeadingAge[®]
Maine & New Hampshire

2018 Annual Conference and Exhibition
Sheraton Portsmouth Harborside Hotel, Portsmouth, New Hampshire
April 11 – April 12, 2018



CALL FOR PRESENTATIONS

LEADINGAGE MAINE & NEW HAMPSHIRE'S 2018 ANNUAL CONFERENCE & EXHIBITION

April 11-12, 2018

[Sheraton Portsmouth Harborside Hotel](#), Portsmouth, NH

Conference Theme: "Life on Purpose"

Submission Deadline: Friday, October 13, 2017

We invite you to submit a proposal to be a presenter at LeadingAge Maine & New Hampshire's Annual 2018 Conference to be held April 11-12 at the Sheraton Portsmouth Harborside Hotel in Portsmouth, NH. We are seeking up to 4 keynote / general session presenters and up to 6 break out session presenters.

THEME: "Life on Purpose." *A clear sense of purpose enables you to focus on what matters most, taking risks regardless of the challenges or obstacles ahead. We are lucky. As aging services providers, it's easy for us to see the value of our work. The lives we touch and the families and caregivers we support—all have an impact well beyond the walls of our organizations. However, to find real purpose and meaning in what we do, it is important that we tap our own potential, find the courage and determination to live our mission with focus on the values, talent, skills and passion of those we serve to make a difference in the world.*

AUDIENCE: The Annual Conference brings together providers from diverse, not-for-profit organizations along the continuum of care including nursing homes, assisted living facilities, federally-assisted and market-rate housing units, home- and community-based services, and life plan communities (CCRCs).

SUGGESTED TOPICS: Our Education Committee has identified the following topics that will appeal to the vast majority of attendees. We do not offer "tracks" to target particular disciplines or provider types. Therefore, we are seeking presentations suitable for a *general audience* comprised of CEOs, senior management, middle management and departmental leaders and other professionals who provide housing, supports and services to older adults in Maine and New Hampshire.

- Building and supporting an exemplary workforce
- Adapting to changing delivery, payment & financing systems
- Anticipating the needs & desires of future consumers
- Person centered care; dementia care
- Technology advances to better serve consumers
- Solutions for aging facilities
- Leadership development and succession planning
- Dining innovations
- Marketing strategies

CONTENT AND PRESENTATION STRUCTURE: LeadingAge Maine & New Hampshire is seeking original, thought-provoking proposals that will enable participants to gain new insights and learn from each other. Instead of “expert speakers” who “talk at” session attendees, we seek presenters who will act as coaches and mentors. Rather than impart your knowledge, we seek speakers who will facilitate understanding. We believe this is best achieved through highly interactive presentations that invite the active participation of attendees.

To ensure objective content, we ask speakers to refrain from using sessions as a forum to sell, promote or pitch any specific product or service. Please limit the mention of your employer/personal services to your introduction only. Handouts must be strictly educational in nature (i.e. avoid giving out company literature as part of the session). Attendee contact information may not be used for marketing or solicitation purposes of any kind.

PRESENTATION FORMAT: Presenters are required to submit a complete ONLINE application that includes speaker credentials, a descriptive title, an overview of the content to be delivered, and achievable learning objectives.

EVALUATION CRITERIA. Our Education Committee members will review all proposed submissions using the following criteria:

- Timeliness and relevance of topic to aging services;
- Replicability of concepts for aging services providers;
- Use of INTERACTIVE education methods including table discussions, case studies, teamwork, role playing, voting, etc.; and
- Qualifications, expertise and experience level of speaker(s).

SPEAKER REIMBURSEMENT: With some limited exceptions for pre-conference programs, keynote and general session speakers, LeadingAge Maine & New Hampshire cannot pay honoraria, travel, per diem, or other costs for speakers. In addition, speakers are responsible for all expenses incurred in the development and implementation of their sessions. Also, in an effort to be better environmental stewards, LeadingAge Maine & New Hampshire will not print hand-outs; however we will post them on our website. You are welcome to bring copies of your presentation. Thank you for your understanding.

CONFERENCE REGISTRATION: While the association typically cannot pay honoraria, per diem or other costs, speakers will be provided with a full conference registration which includes all meals and breaks, entry for all general and breakout sessions, and entrance to the exhibit hall.

PRESENTATION PROPOSALS MUST BE SUBMITTED VIA OUR ONLINE FORM.

To proceed, click on the link below. You may use the same link more than once should you wish to submit more than one proposal. Please do not send additional attachments.

<https://www.surveymonkey.com/r/22Y3J9S>

QUESTIONS? Contact Katie Sweet, Communications & Education Manager, LeadingAge Maine & New Hampshire – KSweet@LeadingAgeMENH.org or 603-292-6441.

The Education Committee will supply decisions about proposal submissions no later than Friday, November 3, 2017. Please hold the dates of April 11-12, 2018 until you hear from the committee to ensure your availability should your proposal be selected.